**Concise Email Version**

**Subject:** Support the **Only Order What You Need** Campaign

Dear [Pharmacy Team],

We are inviting your pharmacy to take part in the **"Only Order What You Need"** campaign to help reduce medicines waste and encourage patients to manage their prescriptions more effectively.

**What you need to do:**
✅ Display the attached poster in your pharmacy.
✅ Support patients with queries about only ordering what they need.
✅ Use the **Practice Feedback Form** (attached) to notify GP practices if a patient is no longer taking a medicine or requires adjustments to their prescription.

The **Practice Feedback Form is also available to download via our website** for easy access.

This is a **purely awareness-based campaign**—there is no data collection required, and no payments involved. However, your support in using the feedback form where needed will help improve patient care and reduce unnecessary prescribing.

Thank you for your time and support. Please let us know if you have any questions.

**Best regards,**
[Your Name]
[Your Role]
[Your Organisation]